

How to Start a Massage Therapy Business

Start checking off this list to step into a rewarding career as a massage therapy business owner!

- Get licensed in your state
- Write your massage therapy business plan
- Set up your finances
- Decide where to work (spa, home, mobile, etc.)
- Buy massage tools and equipment
- Build your brand
- Find clients
- Earn a massage certification
- Invest in massage therapy software
- Create a social media presence
- Protect your business with insurance

